

Dresden, Leipzig

1st Workshop

23rd January 2025



Describing the GeneNovate program



Introduction to start up entrepreneurship



Changing the Healthcare Industry



Creating & presenting pitch decks

GeneNovate 2025 | Dresden, Leipzig





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Empowering
Innovators & Entrepreneurs
in Gene & Cell Based Therapies,
Biotech & Medicine



AGENDA for Workshop # 1 - Dresden, Leipzig 23rd January 2025

09:00	15 min	Welcome, introduction of local team	
09:15	30 min		Describing the GeneNovate program Ingo Schroeter
09:45	30 min	Ice Breaker & Teambuilding, Q&A	
10:15	15 min	Break	
10:30	60 min	Topic 1 	Introduction to start up entrepreneurship Ingo Schroeter
11:30	60 min	LUNCH - Break	
12:30	80 min	Topic 2 	Changing the Healthcare Industry Ingo Schroeter
13:50	10 min	Break	
14:00	30 min	Working in Teams with Mentors	
14:30	60 min	Guest Start up	 Dr. med. Jan Moritz Middeke (CMO)
15:30	10 min	Break	
15:40	40 min	Topic 3 	Creating & presenting pitch decks Ingo Schroeter
16:20	10 min	Summary & closing	
16:30			